



# **Contract Processor**

## **:: Lead Generation Program ::**



Nationwide Loan Processing (NLP)  
11 Penn Plaza, 5th Floor  
New York City, NY 10001

Toll Free Phone: (800) 870-7765  
Local Phone: (212) 946-4730  
Fax: (212) 918-1624

Email: [contact@loanprocessor.org](mailto:contact@loanprocessor.org)  
Website: [www.LoanProcessor.org](http://www.LoanProcessor.org)

## ***Let Us Help Grow Your Own Contract Mortgage Processing Business!***

- ✓ **Sign on New Brokers Directly**
- ✓ **Charge Your Own Fees**
- ✓ **Increase Your Monthly Volume**

### **Program Overview**

Now more than ever, a contract processor's ability to remain profitable while compete in the marketplace is determined by his or her ability to acquire new mortgage brokers. Without brokers, a contract processor is "dead in the water". And since brokers come and go, maintaining a steady, predictable loan flow is a *must* if a contract processor is to keep alive in this business. In the past, it has required lots of marketing and networking to continually sign on new brokers to replace lost ones. But today, Nationwide Loan Processing (NLP) offers a very affordable way to not only stay profitable, but also remain ahead of the competition.

### **How it Works**

Each and every day mortgage brokers all across the United States call us looking for qualified contract processors to process their loans. As brokers call in, we pre-qualify them and pass them along to our "preferred" contract processors. Simply put, think of our **Lead Generation Program** as a highly targeted marketing program. You pay for "X" number of broker leads to enable you to sign on "X" number of new broker clients.

### **Growing Trend**

As interest rates continue to rise and the refinance boom comes to an end, small to mid-size mortgage brokerage firms are left with no other choice but to downsize. Typically, it's the "in-house" loan processors that get laid off first, and as a result, mortgage brokerage firms opt for a more cost-effective option: contract mortgage processing. At NLP, we recognize

this growing trend, and offer a very affordable way for new as well as existing contract loan processors to grow and sustain their contract processing business.

## About Us

Nationwide Loan Processing (NLP) provides mortgage loan processing tools and resources to contract processors nationwide. NLP is NO longer a contract processing company; instead NLP acts as the liason between the contract processor and mortgage broker – with its cost-effective **Lead Generation Program**. Not only ranked at the top of all major search engines (MSN, Yahoo & Google) for search terms relating to “contract loan processing”, NLP has emerged as the dominant force in the mortgage loan processing industry due to its continuous development and superior customer service. In fact, NLP’s unique **Lead Generation Program** has enabled many “work-at-home” contract loan processors to not only profit from a closing ratio standpoint, but also reduce costs and operate more efficiently.

## What Sets Us Apart?

**A. Precise Targeting:** What sets apart our **Lead Generation Program** from traditional advertising/marketing programs is precise targeting. We fully understand that most contract processors have limited marketing budgets. We also realize that time is of the essence, and therefore, every marketing dollar that is spent must be as targeted as possible. Taking advantage of our program allows you to push aside the advertising clutter that’s out there and market directly to the audience you are seeking: mortgage brokers. Not to mention, spend your marketing dollars at a fraction of the cost as compared to traditional advertising. ***By saving you time and money, we know you can focus squarely on what you do best: loan processing!***

**B. You “Own” The Broker:** What also makes our program so unique is the fact that it allows you to “own” the broker. This means that unlike working under a large conglomerate processing company where your processing fee is “split” with them, you do NOT split the fee with us. In fact, you sign on the broker directly using your own agreement (setting your own fees and under your own terms) with NO fee split. You own the broker 100%, and set your own fees and dictate your own terms!

## Benefits at a Glance...

We know that trying to market yourself to brokers can be time-consuming and frustrating, to say the least. Simply running sporadic advertisements in publications or attending industry networking events will not produce enough new broker leads to keep you alive and sustain a profitable business. Instead, we invite you to start focusing your efforts on what you do best, which is contract processing, and let us do the marketing for you!

### How It Works:

1. We field the call from the broker who needs a contract processor immediately.
2. We assess that broker's needs by performing a thorough needs' analysis -- filtering only "pre-qualified" broker leads.
3. Next, we promptly call you (the contract processor) to pass along the broker's contact information.
4. From here, you immediately call the broker directly, selling the broker on your services, rates, experience, professionalism, etc.
5. Finally, you sign on the broker using your own agreement -- under your own terms & pricing! Remember, you "own" the broker. NOT US!

## Your Return On Investment (ROI)

Let's say you sign up at least 50% of the broker leads we provide you. So out of 30 leads you receive, you should be able to close at least 15 brokers (50%). And out of the 15+ brokers you sign up, you should be able to close enough loans to not only pay for our program, but also make a handsome profit as well.

## Program Details

- o **Broker Lead Definition:** Each lead given to the processor is "Exclusive" and "Pre-Qualified". The term "Exclusive" means the lead is only given to one processor and is NOT recycled in any way. The term "Pre-Qualified" means the mortgage broker or loan officer states they close a minimum of 3-5 loans a month and are in immediate need of contract mortgage processing services.
- o **Lead Location:** Broker leads are nationwide; not local or State specific.
- o **Agreement With Broker:** The processor *must* sign up each new broker using his/her own agreement and under his or her own company name (not under NLP's company name).
- o **Placing Leads On Hold:** The processor may place his or her leads on hold at any time -- there is no expiration date.

## Pricing Plans

### **55 BROKER LEADS**

**\$6,925<sup>+</sup> (One Time Fee)**

- Receive 55 Exclusive, Pre-Qualified Broker Leads.
- FREE 5-Page Template Website.
- Receive an extra 5 leads for FREE.

***\*Best Value... SAVE \$1,350.***

### **35 Broker Leads**

**\$4,925<sup>+</sup> (One Time Fee)**

- Receive 35 Exclusive, Pre-Qualified Broker Leads.
- FREE 5-Page Template Website.
- Receive an extra 5 leads for FREE.

***\*Great Value... SAVE \$350.***

### **25 Broker Leads**

**\$3,750<sup>+</sup> (One Time Fee)**

- Receive 25 Exclusive, Pre-Qualified Broker Leads.
- No other services provided.

<sup>+</sup>Note: Includes any applicable city and/or state sales tax.



## *Getting Started is Easy...*

- 1** *First, give us call us at 1-800-870-7765 for a **FREE** consultation.*
  
- 2** *Next, we will email you the marketing agreement for you to sign.*
  
- 3** *Finally, sign & mail the marketing agreement along with your check to the below address:*

**MAILING ADDRESS:**

**Nationwide Loan Processing  
11 Penn Plaza – 5<sup>th</sup> Floor  
New York City, NY 10001  
Attention: Billing Department**

\*We accept personal checks, cashier checks & money orders.

\*Make Check Payable to **Nationwide Loan Processing**.

Let us help you  
make more  
**money**